

SPECIAL OFFER!



ASTD MIDLANDS

2ND ANNUAL CONFERENCE & EXPO



New Pre-Session Offering from Keynote Speaker Jennifer Hofmann!

When: Tuesday, November 1, 2011
(available online, attend from your desk or home)

Time: 1:00pm - 5:00pm

Place: Available Online!

Cost: ONLY \$129

www.astdmidlands.org/jenniferhofmann for more info

Sponsored by:



Have you just been thrown into synchronous training and need to get the basics under your belt? Then the Synchronous Trainer's Survival School is for you.

This program will put you on the fast track towards creating and delivering successful learning events right out of the gate!

This pre-session will cover:

Survival School 1 -

Tips for Teaching Synchronously

This session explores how the roles of trainers have changed with the introduction of learning technologies. Tips and techniques for teaching synchronously are discussed and guidance is provided on how to be a facilitator in this medium.

During this session, participants will:

- Identify key techniques for engaging participants without the benefit of eye contact and body language.
- Investigate questioning techniques appropriate for the virtual classroom.
- Experiment with synchronized web browsing to create engagement both independently and collaboratively, while appealing to auditory, kinesthetic, and visual learners.

Survival School 2 -

Creating Collaborative Synchronous Exercises

This session discusses and explores the concerns that many online Facilitators have: how to keep participants engaged and active in the online environment so that the learning outcome is of the same quality as a classroom-based delivery. The session focuses on what the instructional designer can do via the design process in order to alleviate the Facilitator's concerns and provide a quality learning experience for the participants.

The design concepts addressed in this session include:

- Interaction vs. collaboration
- Concurrent and serial collaboration
- Uses for interaction vs. collaboration
- Best practices for online collaboration and its design

DON'T FORGET TO REGISTER AT WWW.ASTMIDLANDS.ORG